

## County Louth Peace and Reconciliation Partnership Extended Action Plan 2008-2010

### Activity IV- Institutional Sectarianism & Racism

<b>EVENT</b>	<b>DETAILS</b>	<b>AIMED AT</b>	<b>DATE</b>
<b>Programme Launch</b>	<p>Official launch of the programme.</p> <ul style="list-style-type: none"> <li>Keynote address from the Minister for Integration John Curran.</li> </ul>	<ul style="list-style-type: none"> <li>Business Community</li> <li>Ethnic and minority groups entrepreneurs and business owners</li> <li>Support Agencies</li> <li>Cross border partners</li> <li>Local and regional Peace Programmes</li> </ul>	4th February 2010. Crowne Plaza Dundalk
<b>Workshops 1 and 2</b> <b>The Business Case for Diversity Management</b>	<ul style="list-style-type: none"> <li>Making the Business Case for Diversity.</li> <li>Raising awareness of benefits of diversity in the workplace</li> <li>Creative Theatre style awareness raising</li> <li>HR company available for advice</li> </ul>	<ul style="list-style-type: none"> <li>Business community</li> </ul>	5 <sup>th</sup> March 2010 Boyne Valley Hotel Drogheda. Enterprise Week County Louth  April 2010 Dundalk/ Newry
<b>Workshop 3 – Diversity in the Business Community- A Positive Approach</b>	<ul style="list-style-type: none"> <li>Cross border workshop for agency staff working with ethnic/minority businesses and entrepreneurs</li> <li>Areas covered will include cultural awareness in business practices, advice on ensuring best practice internally and also in relation of procurement of subcontractors as it relates to diversity and equality policies</li> </ul>	<ul style="list-style-type: none"> <li>Enterprise Agencies</li> <li>Local authority staff</li> <li>Community Scheme managers</li> <li>Local Support Agencies</li> <li>Business Community</li> </ul>	May 2010  Dundalk
<b>Workshop 4 /5 Understanding the Irish Business Environment Ethnic Entrepreneurs Programme</b>	<ul style="list-style-type: none"> <li>Cultural Awareness Workshop based on doing business in Ireland. (Including a section dealing with best practice in retail management).</li> </ul>	<ul style="list-style-type: none"> <li>Ethnic minority business owners,</li> <li>Employees in Louth/Newry and Mourne</li> <li>Those considering starting their own business</li> </ul>	May/June 2010  Drogheda and Dundalk/Newry
<b>Workshops 6/7/8</b> <b>Cultural Awareness and Cross Cultural Communication</b>	<ul style="list-style-type: none"> <li>Workshop aimed at public servants working in County Louth</li> <li>Workshop should raise awareness of different cultural backgrounds and the impact this will have to individuals in a working situation and also in relation to interaction with local authorities.</li> </ul>	<ul style="list-style-type: none"> <li>Public servants in County Louth from variety of departments. Frontline and administrative staff</li> </ul>	November 2010 / January 2011.  Dundalk/Drogheda
<b>Workshop 9</b> <b>Starting and Running a Business in Ireland</b>	<ul style="list-style-type: none"> <li>Seminar highlighting information on tax/legal and other basic requirements when setting up a business in Ireland</li> <li>Signposting to sources of information on funding etc</li> <li>Workshop should highlight aspects of Irish business culture</li> </ul>	<ul style="list-style-type: none"> <li>Members of the ethnic/ minority community thinking of starting a business</li> </ul>	January 2011  Dundalk
<b>Workshop 10/11</b> <b>Employment in Ireland- What to Expect</b>	<ul style="list-style-type: none"> <li>Information on employers expectations of employees</li> <li>Information on employees/ employers rights</li> <li>Signposting to further more detailed sources of information/assistance</li> </ul>	<ul style="list-style-type: none"> <li>Members of the ethnic/ minority community employed in County Louth</li> </ul>	January 2011  2 seminars Drogheda and Dundalk
<b>Workshop 12</b> <b>Diversity Champions Programme Part 1</b>	<ul style="list-style-type: none"> <li>Workshop aimed at training Diversity Champions</li> </ul>	<ul style="list-style-type: none"> <li>Business Community</li> <li>Individual employees</li> <li>Business Mentors</li> </ul>	February 2011

<b>Workshop 13</b> <b>Diversity Champions</b> <b>Programme part 2-</b> <b>Online Diversity Toolkit</b>	<ul style="list-style-type: none"> <li>• Continuation of work on Diversity Champions Programme</li> <li>• Access to Online Diversity Toolkit for Louth and its cross border hinterland</li> <li>• Practical scenarios covered to ensure toolkit can be implemented</li> </ul>	<ul style="list-style-type: none"> <li>• Business Community</li> <li>• Ethnic and minority groups entrepreneurs and business owners</li> <li>• Individual employees</li> <li>• Business Mentors</li> <li>• Support Agencies</li> <li>• Cross border partners</li> </ul>	February 2011  Dundalk
<b>Programme Closing Event</b>	<ul style="list-style-type: none"> <li>• Final Event of Programme</li> <li>• Address by John Lonergan, former governor of Mounjoy prison</li> <li>• Managing with Respect</li> <li>• Launch of Diversity Toolkit</li> <li>• Keynote address</li> </ul>	<ul style="list-style-type: none"> <li>• Business Community</li> <li>• Ethnic and minority groups entrepreneurs and business owners</li> <li>• Support Agencies</li> <li>• Cross border partners</li> <li>• Programme participants</li> </ul>	11 <sup>th</sup> March 2011

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Institutional Sectarianism and Racism Project is supported by the European Union's PEACE III Programme as awarded by Co Louth Peace and Reconciliation Partnership



Further details on this programme will be available on the Louth County Enterprise website: [www.lceb.ie](http://www.lceb.ie)

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