



Start Your Own Creative Business Training Programme

The Start Your Own Creative Business Programme has been designed to address the needs of those wishing to start their own business in a craft, design, visual arts or other creative media, or those who have recently started trading.

Aim

The course aims to provide practical support, advice and guidance in a broad range of business areas with a specific emphasis on the needs of creative enterprises.

It will enable participants to gain a working knowledge of how to set up a business and / or to manage an existing business.

Benefits

What the programme offers:

- Self analysis - how suited are you to run your own business?
- Help to develop a business plan for your own business.
- Introduction to a broad range of business issues facing all those who start and run their own business
- A Business Advisory Service, which provides one to one support to assist you in the development of your business idea.
- A financial planning service which will highlight potential sources of funding and eligibility towards further assistance, such as grants, low interest loans and equity.

Content:

- Enterprise & Self Employment
- Market Research
- Who wants to be an Entrepreneur - Personal Skills & Motivation
- Taxation
- Finance & Book-keeping
- Market Research & Marketing
- Pricing and Selling for Creative industries
- Cash Flow Projections
- Legal Implications
- Business Plan Preparation
- Managing Your Creative Business
- Case studies and guest speakers

Cost:

€100 per participant to include course material. Assistance towards the cost of the course may be provided by your local Partnership or the Dept. Social, Community & Family Affairs.

Start Your Own Creative Business Training Programme Schedule 2010

Dundalk

Dates: Tuesday 28th September
Tuesday 5th October
Tuesday 12th October
Tuesday 19th October
Tuesday 26th October
Tuesday 2nd November
Tuesday 9th November
Tuesday 16th November

Time: 10.00 am -1.00 pm

Location: Louth County Enterprise Board,
Quayside Business Park, Mill Street, Dundalk

To apply for this course please complete the attached booking form and return to the following contact details:

Peggy McGlynn or Sarah Daly,
Louth County Enterprise Board, Quayside Business Park, Mill St. Dundalk, Co. Louth.

Tel: 042 932 7099 Fax: 042 932 7101

E-mail: info@lceb.ie W: www.lceb.ie



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