



# {recovery}

noun 1: the act of returning to normal  
noun 2: the process of regaining health

## a fresh start for your business

Thursday 10th September  
Crowne Plaza Hotel, Dundalk  
9:30am - 12:30pm

Attendance is free but registration  
is essential. Register your place:  
Tel: 042 932 7099  
Email: [info@lceb.ie](mailto:info@lceb.ie)

There is no doubt that the last two years have been very difficult for business and business owners. As we embark upon a new season and a new academic year, it is time to look forward and plan for the recovery that is going to happen.

The Louth County Enterprise Board invites you to participate in a morning devoted to looking ahead and positioning business for success. A series of hard-hitting and fast moving seminars will address issues such as:

- How do I rise above the current gloom and position my company for success
- How do I bounce back from the changes and challenges of recent difficult times
- Scenario Planning – looking into the future and what it means for me
- Pricing – Is my price point appropriate for the market today and tomorrow? Is my supplier's price point correct?
- How about the Internet? Is it time I developed a significant Web presence? How do I do it? How can I make money from it?

The seminars will be delivered by leading experts in small business development, including Claire O'Callaghan (Business Woman of the Year, 2008). We will also outline the supports available to business locally, and representatives of the state support agencies will be available for discussions.